

**ADAEQUO SL** has the documented ISO 9001: 2015 quality management system, which applies to the creation, design and manufacture of point-of-sale advertising material (PLV) and creative packaging, and following this system, the General Management undertakes to respect the following quality policy:

- **That it has the same consideration and is consistent with other established policies and strategies:**
  - The company is organizing itself to make this goal a reality
  - Active participation of managers in functions and processes to follow
  - Establishment and application of the periodic system review
  - Compliance with applicable legal commitments
- **Continuous improvement commitment regarding the effectiveness of the quality management system:**
  - Control and monitoring of continuous improvement through actions implemented following the completion of internal audits and analysis of the indicators' evolution
- **That the quality management system policy be communicated and understood within the company:**
  - Through internal communication and communication with customers and suppliers
- **Development of the training plan, developed with the aim of improving staff knowledges and skills, in order to optimize the current organization chart and new incorporations**
- **The system is periodically revised:**
  - By assessing the degree of achievement of the defined objectives and quality plans
  - By valuing the continuous improvement of the development of all processes
  - By putting in place the necessary remedies
  - By defining new objectives and programs

**The organization must maintain its competitiveness in both domestic and international markets.**

Montmeló, October 11, th 2017



CEO